

C-LVL MEDIA

C-LVL

Press & Partnerships: leaders.clvl@gmail.com
LinkedIn: [C-lvl Leaders](#)
Instagram: [C-lvl](#)

PRINT

+

DIGITAL

C-level voices, market trends, and GEO outlooks built as a working tool.

WHAT WE DO

- Publish premium editorial in C-lvl Vision (print editions for key industry events)
- Distribute insights and interviews via LinkedIn and Instagram
- Build a trusted, disciplined presence for partners in the global iGaming space



AUDIENCE

WHO WE SPEAK TO

C-suite and senior leadership in iGaming: Product, Growth, Marketing, BD, Compliance

Teams building for regulated markets and scaling internationally

Operators, platforms, providers, affiliates, consultants, investors

Industry professionals and entrepreneurs interested in strategic growth, market expansion, regulatory compliance, and technological innovation

WHAT YOU GET FROM C-LVL



FROM DATA TO DECISIONS

We package industry reality into formats executives can act on:

— C-level interviews

— GEO outlooks

— Market portraits & player intelligence

— Case-driven analysis

OUR EDITORIAL STANDARD

- Verified sources, readable methods
- No “empty thought leadership”: we optimize for utility, clarity, and decision value
- Partner collaborations must be credible, practical, and on-brand for the industry



PLATFORMS / PRODUCTS

C-LVL VISION MAGAZINE

A premium print editorial product for iGaming leaders — designed to live beyond a conference week.

WHAT'S INSIDE

- C-level Interviews
- Player Insights
- GEO Outlook
- Technology in iGaming
- Case-driven analysis & strategy notes



BEST FOR PARTNERS

- High-trust positioning (offline legitimacy still matters)
- Longevity: print doesn't disappear in a feed
- "Hand-to-hand" distribution at events

LINKEDIN

Our international platform is designed specifically for a global audience and offers timely iGaming news, market analyses, strategic insights, regulatory updates and exclusive interviews with industry leaders.

BEST FOR PARTNERS

- Executive credibility
- Thought leadership that travels inside companies
- B2B collaboration and inbound conversations

INSTAGRAM

Short formats that make insights shareable: highlights, reels/stories, event coverage.

BEST FOR PARTNERS

- Broad reach and fast consumption
- Visual storytelling around Vision releases
- Conference visibility



PARTNERSHIP OPTIONS

PARTNERSHIP FORMATS

Choose a ready package or build a custom collaboration.

| <p>PACKAGE A Vision Partner (Print + Digital Echo) For brands that want durable authority</p> | <p>PACKAGE B Executive Voice (Interview + Cutdowns) For leaders who want a clean, defensible story.</p> | <p>PACKAGE C Market Insight / GEO Feature For partners who want to own a topic.</p> | <p>PACKAGE D Event Collaboration For conferences and offline partners.</p> |
|---|---|---|--|
| <p>Presence inside the print issue (partner page / ad / branded insight slot)</p> | <p>Structured C-level interview (Q&A/ narrative profile)</p> | <p>Editorial analysis built around one market / one problem</p> | <p>Vision placement + editorial coverage</p> |
| <p>Optional: short executive commentary / quote feature</p> | <p>Social cutdowns for LinkedIn + Instagram</p> | <p>Clear logic: context → what changed → what to do next</p> | <p>Social distribution before/during/after event</p> |
| <p>Distribution support via LinkedIn + Instagram highlights</p> | <p>Optional: partner positioning angle (growth / product / compliance / GEO strategy)</p> | <p>Optional: expert comments from partner side</p> | <p>Optional: partner perks via site login (planned capability)</p> |
| <p>Best for: platforms, providers, compliance/tech products, conferences</p> | <p>Best for: CEOs, CPOs, CMOs, Heads of Growth/BD</p> | <p>Best for: regulated GEO entry, retention, acquisition constraints, compliance shifts</p> | <p>Best for: conferences, industry communities, event sponsors</p> |

CUSTOM COLLABORATIONS

Special issues, series, joint research, leader roundtables If it's useful and credible — we'll build it.



HOW WE WORK

/ POLICY / CONTACTS

EDITORIAL POLICY

We clearly separate editorial and partnership placements

Sponsored content must remain useful, specific, and defensible

We reserve the right to decline materials that harm trust or quality

TURNAROUND

Fast turnaround available depending on scope and scheduling.

WORKFLOW

- Brief / objectives
- Outline + angle approval
- Production (interview / research / writing)
- Final approval (factual + brand)
- Distribution (Vision / LinkedIn / Instagram)

CONTACTS



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